

# DESIGN, ANALYSIS & REPORTING OF SURVEYS

- ✦ Focusing the survey
- ✦ Identifying key information areas
- ✦ Developing and testing a questionnaire
- ✦ Determining a sample strategy and sample size balancing resources available and power required
- ✦ Evaluating the best method of performing your survey
- ✦ Performing qualitative and quantitative analyses on the survey data
- ✦ Reporting the results and developing an executive summary

**Dr Jeff Coutts** from Coutts J&R is a national leader in program and project evaluation, with considerable experience in survey design management and analysis.

**Kerry Bell** from Bellmetrics has been involved in evaluation and analysis of surveys for the last 7 years, and has had 15 years experience in statistical analysis.

Both presenters are highly experienced in running workshops based on adult learning approaches which maximise participant benefits.

- ✓ Need to perform your own survey?
- ✓ Or subcontracting a survey?
- ✓ Don't know where to start?

In this two day workshop you will learn how to better **plan, conduct, analyse and report** on a survey.

**When:** 19 - 20th May 2009.  
9am - 5pm both days.

**Where:** 'Green Room' Conference Centre at DPI&F 203 Tor St Toowoomba

**RSVP:** 11th May 2009

**Cost:** \$770 (inc. GST) per person

**Includes:** Morning and afternoon teas, lunch, workbook and Excel spreadsheet of selected statistical analyses on CD

**How to book and pay:**  
Register online at  
<http://workshop.couttsjr.com.au>