

DESIGN, ANALYSIS & REPORTING OF SURVEYS

- ✦ Focusing the survey
- ✦ Identifying key information areas
- ✦ Developing and testing a questionnaire
- ✦ Determining a sample strategy and sample size balancing resources available and power required
- ✦ Evaluating the best method of performing your survey
- ✦ Performing qualitative and quantitative analyses on the survey data
- ✦ Reporting the results and developing an executive summary

Dr Jeff Coutts from Coutts J&R is a national leader in program and project evaluation, with considerable experience in survey design management and analysis.

Kerry Bell from Bellmetrics has been involved in evaluation and analysis of surveys for the last 7 years, and has had 15 years experience in statistical analysis.

Both presenters are highly experienced in running workshops based on adult learning approaches which maximise participant benefits.

- ✓ Need to perform your own survey?
- ✓ Or subcontracting a survey?
- ✓ Don't know where to start?

In this two day workshop you will learn how to better **plan, conduct, analyse** and **report** on a survey.

When: 19 - 20th May 2009.
9am - 5pm both days.

Where: 'Green Room' Conference Centre at DPI&F 203 Tor St Toowoomba

RSVP: 11th May 2009

Cost: \$770 (inc. GST) per person

Includes: Morning and afternoon teas, lunch, workbook and Excel spreadsheet of selected statistical analyses on CD

How to book and pay:
Register online at
<http://workshop.couttsjr.com.au>